

## **TOS Strategic Plan 2020-23**

### AIMS OF TOS BRANCH

To support and encourage branch members in all genres of writing, to foster social and creative contacts and to offer information, advice and representation on matters relevant to writing.

### STRATEGIC GOALS

1. To support and promote the writing activities of members
2. To regularly facilitate social and creative contact between members
3. To provide relevant information, education and skills development opportunities for members
4. To maintain a healthy financial status and level of membership, and demonstrate effective governance

Goal 1: To support and promote the writing activities of members

Objectives

- 1.1 Publicise publications, book launches and authors' talks
- 1.2 Support and encourage participation in writing competitions
- 1.3 Periodically publish members' writing
- 1.4 Support regional literary events

Goal 2: To regularly facilitate social and creative contact between members

Objectives

- 2.1 Support and encourage ongoing regional writers' groups of various genres
- 2.2 Facilitate regular gatherings and speakers on writing topics

**CURRENT ACTIONS AT 2019  
(objectives achieved in brackets)**

- Advertise members' published work in newsletter (1.1)
- Top Writers Radio Show (1.1)
- Advertise writing competitions in newsletter (1.2)
- Facilitate Page & Blackmore competition (1.2)
- Publish "Horizons" anthologies (1.3)
- Advertise regional festivals and forums, and visiting literary speakers (1.4)

**CURRENT ACTIONS AT 2019  
(objectives achieved in brackets)**

- Support romance writers, poetry groups, Nelson, Tasman, Marlborough, West Coast and Golden Bay writers' groups (2.1)
- Writers at Lunchtime (2.2)

- 2.3 Build links between Nelson, Marlborough, West Coast & Golden Bay members
- 2.4 Develop constructive relationships and partnerships with regional writing-related institutions, the education sector and media

Goal 3: To provide relevant information, education and skills development opportunities for members

Objectives

- 3.1 Circulate regular electronic newsletter on branch activities
- 3.2 Provide a branch website
- 3.3 Promote workshops on writing-related skills
- 3.4 Publicise NZSA services among members

- Support Marlborough, West Coast and Golden Bay writers' activities (2.3)
- Committee visits to areas (2.2, 2.3)
- Top Writers Radio Show (2.4)

**CURRENT ACTIONS AT 2019  
(objectives achieved in brackets)**

- TOS newsletter (3.1)
- Maintain branch website (3.2)
- Support Blackball Retreat (3.3)
- Promote and support writing workshops (3.3)
- Advertise NZSA mentoring, advice & representation services (3.4)

Goal 4: To maintain a healthy financial status and level of membership, and demonstrate effective governance

Objectives

- 4.1 Actively promote NZSA membership
- 4.2 Maintain or increase existing membership level
- 4.3 Maintain financial solvency
- 4.4 Aim to make overall branch activities self-financing
- 4.5 Regularly review branch accounts
- 4.6 Hold regular, minuted committee meetings and an annual AGM following approved procedures
- 4.7 Conduct branch activities in accordance with NZSA constitution
- 4.8 Uphold the principles of PEN International

**CURRENT ACTIONS AT 2019  
(objectives achieved in brackets)**

- Promotional leaflet (4.1)
- Membership level maintained (4.2)
- Financially solvent (4.3)
- Donations requested at Writers at Lunchtime (4.4)
- Paid advertisements accepted on branch website (4.4)
- Hold AGM and monthly committee meetings (4.6)
- NZSA constitution followed (4.7)
- Organise annual Courage Day event (4.8)